

To all concerned customers

Bosch Sensortec GmbH  
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Bosch Sensortec GmbH  
Marketing

18 April 2013

**Product Discontinuation Notification**  
**BMA150 digital, triaxial acceleration sensor**  
**Technical reference code: 0 273 141 081**

Ladies and gentlemen,

we would like to inform you that we will discontinue our BMA150 digital, triaxial acceleration sensor from **May 2014** onwards.

- In accordance with the JEDEC JESD48B standard we would like to ask you to consider the following schedules:

<b>1</b>	<b>Official discontinuation announcement</b>	<b>30<sup>th</sup> April 2013</b>
<b>2</b>	<b>Last order acceptance</b>	<b>30<sup>th</sup> October 2013</b>
<b>3</b>	<b>Last shipment ex-factory</b>	<b>30<sup>th</sup> April 2014</b>

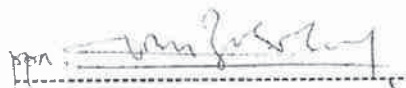
- Please contact our Sales Managers in your region for appropriate alternatives to the BMA150 as well as our latest product roadmap.

Yours sincerely

Bosch Sensortec GmbH



Udo-Martin Gomez  
Chief Technology Officer



Vonjy Rajakoba  
Vice President Sales